

Moseley

MEMORIAL MUSIC SERIES



July 2016

After a successful second season of St. Thomas' Episcopal Church's Moseley Memorial Music Series ("Moseley Series"), plans are complete for the third full season of performances in this outreach. The Moseley Series is a concert series which was established in 2014 in memory of John Moseley, St. Thomas' first Organist and Choirmaster. Its purposes include enriching the cultural experiences of the community, supporting musicians, and attracting new people to St. Thomas' through music. The regular season lasts from September through June and includes at least ten events.

A brochure for next season is in progress and, to reach new customers, you are invited to purchase an advertisement for the 2016-2017 season. The brochures go out to thousands of people in the Houston musical community and beyond, and they provide an excellent opportunity to promote both the concerts and local businesses to an ever wider audience. The brochure will be uploaded to the church website (ste.church/music) and will also be sent out in hard copy. For information, I have attached an advertising agreement and brochure specifications. A copy of last year's season brochure can be viewed on the web at:

ste.church/mmms2016/

Advertisement prices are:

BROCHURE AD ONLY

1/8 Page Business Card or Tribute Ad: \$75
1/4 Page Business or Tribute Ad: \$150
1/2 Page: \$300
Full Page: \$500

AD IN BROCHURE AND 10 CONCERT PROGRAMS

1/8 Page Ad in Brochure & 10 Concert Programs: \$275
1/4 Page Ad in Brochure & 10 Concert Programs: \$450
1/2 Page Ad in Brochure & 10 Concert Programs: \$700
Full Page Ad in Brochure & 10 Concert Programs: \$1,000

Program ad sizes are approximate and may vary somewhat depending on program content and dimensions.

Following on the success of last season's concerts, we are excited to be able to attract outstanding artists both from within Houston and further afield to perform at St. Thomas'. If you would like to sponsor a specific concert from the attached schedule, please contact me. All donations are tax-deductible.

If you have any questions after considering these options, do not hesitate to contact me at (713) 822-4460 or Dr. Giles Brightwell, Organist and Choirmaster, at music@stes.org. For news and updates on the Moseley Series, I invite you to look at our website at ste.church/music.

With best wishes,

Susan Wescott
Concert Coordinator
Moseley Memorial Music Series
St. Thomas' Episcopal Church
wescott.susan@stes.org
(713) 822-4460 (Direct)



2016-2017 SEASON BROCHURE/PROGRAM ADS

Name of Purchaser: _____

Address: _____

Contact Name: _____

Email Address: _____

Work or Cell Phone: _____

If ad/photos are being sent by an independent designer/photographer, list name here:

CHECK # _____

Check the color ad size/price you want:

BROCHURE AD ONLY

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Tribute Ad Text: _____

This contract, check, photo CD or flash drive, and text are due by August 1, 2016. The mailing address is Susan Wescott, c/o St. Thomas' Moseley Memorial Music Series, 4900 Jackwood, Houston, TX 77096. Files may be uploaded to ste.church/upload or emailed to Susan Wescott, Concert Coordinator, at wescott.susan@stes.org.

- Make checks payable to St. Thomas' Church (memo: Moseley Ad)
- Please see Season Brochure Ad Specs for detailed information

Questions? Please contact Susan Wescott at (713) 822-4460.

Thank you for supporting the Moseley Memorial Music Series at St. Thomas' Episcopal Church!



2016–2017 SEASON BROCHURE AD SPECS

The Moseley Music Series Season Brochure is laid out using Adobe InDesign CC on a Macintosh platform. The Brochure is full-color with 8.5" tall x 7" wide (51p x 42p) pages. Number of pages to be determined. Last season's brochure contained 16 pages.

FORMATS ACCEPTED

- Preferred format for ads is a HIGH RES (300 dpi) CMYK press-ready PDF.
- Files in the following formats are also acceptable:
InDesign, Illustrator, EPS, Photoshop, or tiff.
- All files may be uploaded to *ste.church/upload* or submitted on CD, flash drive, or emailed. Be sure to include all supporting graphics, scans and fonts.
- Adobe Illustrator files must include all linked and embedded graphics.
- In EPS or Illustrator files, convert fonts to paths to eliminate font problems.
- Create all documents to the exact size specified. (We will work with all ads submitted, but may adjust ads out of specifications to fit properly)

FONTS

- Please supply all of your fonts. This helps to ensure the line endings and document flow will remain the same when the files are output from our system.
- Postscript, Open Type, or True Type fonts accepted. Fonts must be in Macintosh format.

PROOF

- For files in formats other than PDF, please supply a PDF proof to compare for accuracy.

SCANS

- Photo scans should be high resolution (300 dpi) Photoshop Tiff or EPS.
- Line Art scans should be 1200 dpi and saved as bitmap tiff.
- Scans with a clipping path should be saved as EPS.
- All scans should be saved as CMYK or grayscale (do not save as RGB).

AD SIZES

Eighth Page: \$75 3.1467" w x 2" h (20p6 w x 12p h)

Quarter page: \$175.00 3.1467" w x 4.1667" h (20p6 w x 25p h)

One-half page: \$300.00 7" w x 4.1667" h (42p w x 25p h)

Full Page: \$500.00

Full bleed: 7.125" w x 8.625" h (42p9 w x 50p9 h)

Fit within page margins: 7" w x 8.5" h (42p w x 50p h)

CONTACT

Susan Wescott, Concert Coordinator, wescott.susan@stes.org, (713) 822-4460 direct
Mailing address: Susan Wescott, c/o St. Thomas' Moseley Memorial Music Series, 4900 Jackwood, Houston, TX 77096



AD SIZES

1/8 Page
20p6 w x 12p0 h
3.1467" w x 2" h

1/4 Page
20p6 w x 25p0 h
3.1467" w x 4.1667" h

1/8 Page
20p6 w x 12p0 h
3.1467" w x 2" h

1/2 Page
42p0 w x 25p0 h
7" w x 4.1667" h



AD SIZES

Full Page
42p0 w x 50p0 h
7" w x 8.5" h



CELEBRATING MUSIC. SERVING COMMUNITY.

Telephone: (713) 666-3111
 ste.church/music

VENUE: St. Thomas' Episcopal Church (STE)
 4900 Jackwood in Houston

<p>SUNDAY, SEPTEMBER 11, 2016 @ 4:00 p.m. Memorial Evensong for the 15th Anniversary of 9/11 with St. Thomas' Parish Choir and Pipe Band. Sponsored by and honoring our local veterans, DAR Chapter, Boy and Girl Scouts of America and first responders, in which we will remember all victims of terrorism. Reception after the service.</p>	<p>SUNDAY, JANUARY 15, 2017 Choral Evensong @ 4:00 p.m. Concert @ 5:00 p.m.: Les Touches Viol Consort presents <i>Music from the Renaissance and Baroque</i>. Reception after the performance.</p>
<p>SUNDAY, OCTOBER 9, 2016 Choral Evensong at 4:00 p.m. Concert @ 5:00 p.m.: Houston Ebony Opera Guild presents <i>Lost in the Stars</i>: Selections from opera, musical theatre and the American Songbook. Reception after the performance.</p>	<p>SUNDAY, FEBRUARY 12, 2017 Choral Evensong @ 4:00 p.m. Organ Concert @ 5:00 p.m.: Theodore S. Davis of Baltimore, MD, presents <i>From the Sublime to the Quirky</i>, featuring music of Alfred Hollins, Herbert Howells, Guy Bovet, and others. Reception after the performance.</p>
<p>SUNDAY, OCTOBER 30, 2016 @5:00 p.m. Silent Movie with Organ Music: <i>The Phantom of the Opera</i>, starring Lon Chaney (1925) with organ improvisation by Daniel J. Fenn. By all means, do come in your Halloween costume!</p>	<p>SUNDAY, MARCH 12, 2017 Choral Evensong @ 4:00 p.m. Organ Concert @ 5:00 p.m.: Thomas Gaynor of Rochester, NY, performs works by Bach, Liszt, and Wagner. Reception after the performance.</p>
<p>SUNDAY, NOVEMBER 13, 2016 Choral Evensong @ 4:00 p.m. Organ Concert @ 5:00 p.m.: Grant Wareham. Reception after the performance.</p>	<p>SUNDAY, MAY 14, 2017 Choral Evensong @ 4:00 p.m. Mother's Day Jazz Concert @ 5:00 p.m.: Dennis Dotson's All-Star Quintet: Dennis Dotson, <i>trumpet</i>, Warren Sneed, <i>tenor saxophone</i>, David Craig, <i>bass</i>, Pamela York, <i>piano</i>, and Joel Fulgham, <i>drums</i>. Bring your mom or adopt a mom to treat with wine, cheese, roses, and chocolate in the Murray Center at STE. Childcare provided.</p>
<p>SUNDAY, DECEMBER 18, 2016 @ 4:00 p.m. Christmas Concert: Houston Brass Band, St. Thomas' Pipe Band & Choirs, including the premiere of a commissioned work by composer Philip Wilby and lyricist Ian McMillan.</p>	<p>THURSDAY, JUNE 1, 2017 @ 7:30 p.m. Bach Society Houston's Bach Choir presents <i>A Festival of Motets</i> prior to performing in June 2017 at the world's largest Bach Festival in Leipzig, Germany.</p>